

## 12 Steps to a Better World

*Act as if what you do makes a difference. It does.*  
– William James

To start the new year, WKCD has devised a challenge—our own version of New Year's resolutions. We are inviting students and teachers (across the globe) to create their own unique list of small steps for a better world. "Do your little bit of good where you are," Desmond Tutu reminds us. "It's those little bits of good put together that overwhelm the world."



Here are the particulars:

1. We're looking for a final product that combines your top 12 small steps (e.g., "Say hello to people you meet on the street—most of all, those down on their luck," "Turn off lights") and a visual that captures elements or the essence of your list. The visual could be a photograph, a drawing, word art, and more—whatever seems compelling
2. We intend for this to be a class project, with every student contributing something. Students in grades 7 through 12 are eligible.
3. We welcome out-of-the-box thinking!
4. We will award 100 USD to the most striking entries. We will publish a collection of small steps lists, with their images, on WKCD.org

**Deadline:** February 17, 2017

**Submission guidelines:** The final product should be submitted to WKCD ([info@wkcd.org](mailto:info@wkcd.org)) as an electronic attachment: a word document with your list and the corresponding image. The images should be approximately 400-600 pixels wide and/or high with a minimum resolution of 72.

*Be sure to include the name of the school or program, where it's located, an email address, and the students' grade level.*

**Getting started:** We encourage you to approach this challenge in whatever way best meets your style and circumstances. To prime the pump, we've included a short class experience that introduces students to inspiring quotes about the power of social action. See [http://www.wkcd.org/pdf/12 Steps for a Better World](http://www.wkcd.org/pdf/12%20Steps%20for%20a%20Better%20World) for activity and quote cards.

**Questions:** Write us at [info@wkcd.org](mailto:info@wkcd.org)

**HELP US TAP THE WISDOM AND IMAGINATION OF YOUTH EAGER TO FLEX THEIR MIND AND SOUL.**